



Edge Legal Marketing Voted Best of Midwest by The National Law Journal Readers

MINNEAPOLIS, MN – July 9, 2019 – [Edge Legal Marketing](#), a Minneapolis-based marketing and public relations firm serving the needs of businesses and organizations in the legal industry, was recently voted a top agency in the Public Relations, Legal Marketing & Branding and Social Media Consultancy categories of The National Law Journal’s Best of the Midwest 2019 Survey. The survey asks NLJ readers to vote on the best legal industry product and service providers across a range of categories in the Midwest.

Originally founded in 1978, The National Law Journal publishes several surveys and rankings annually that allow its readers to recognize excellence by voting for their top product and service providers in a variety of categories. This is the fourth time Edge has been named in the NLJ’s reader survey. Find Edge Legal Marketing on page 52 in the most recent issue of [The National Law Journal](#).

“We are honored that the readers of NLJ have voted for Edge as a leading provider for the past four years,” says Edge Legal Marketing CEO Amy Juers. “It is humbling to be included alongside such an accomplished group of marketing and public relations agencies. I would like to thank the readers that continue to vote for us and have inspired us to raise the bar year after year. I am confident the team at Edge will remain persistent, push limits and lead the way to new heights for our clients.”

From startups to global operations, companies trust Edge to build strong relationships with media, event and association stakeholders and convey stories strategically to the legal market. Whether a company wants to introduce itself to legal reporters and analyst firms or increase brand awareness in a new market segment or industry, Edge has the skills and depth to be a trusted advisor. Edge is an expert at filling the lead pipeline, helping pull prospects through the marketing funnel and building loyal advocates and followers. Edge leverages traditional and new strategies to achieve goals that will impact the bottom line. Edge is the largest and most experienced full-service legal marketing and public relations agency.

To learn more about Edge Legal Marketing’s services, visit www.edgelegalmarketing.com.

About Edge Legal Marketing

[Edge Legal Marketing](http://www.edgelegalmarketing.com) delivers marketing and public relations expertise to entities in the legal market. The company helps B2B businesses market and sell their products and services to corporate legal departments, law firms, federal and state courts and legal associations. Edge Legal Marketing services include strategic planning, marketing and e-marketing action plans, alliance building, website development, market research, public relations and advertising (concept and media plans). To learn more visit www.edgelegalmarketing.com.

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